

### Asalta Technologies Pte Ltd

**Emp**owering Business to Increase Revenue and Improve Productivity!

Last Update 2023-Apr-24

## Asalta

means "Easy"

Tamil language

(Chennai dialogue)

### Asalta is pronounced "Us - Alta"

### We're strategically placed in two places

### important places in Asia

Est. 2009

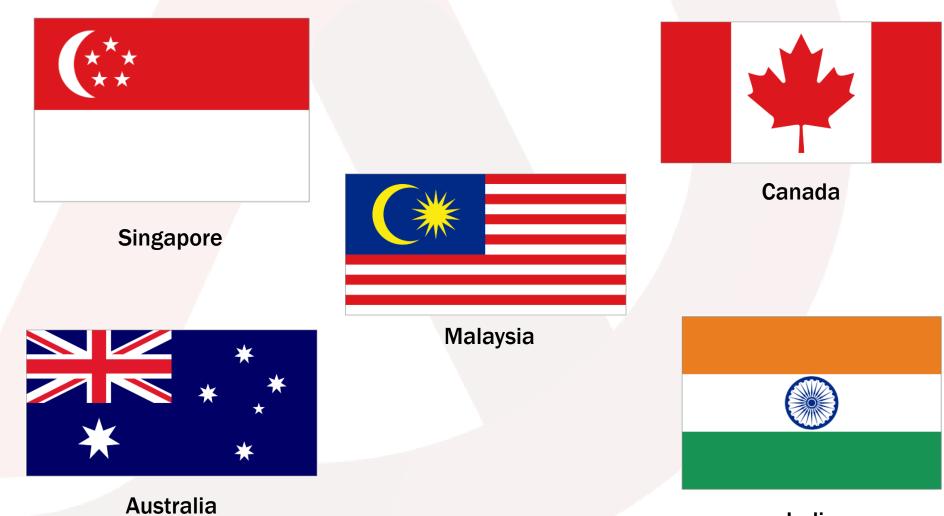
### Singapore

India

## Clients (few)



## **Regions Served**



India

### Asalta Technologies aims to deliver high quality mobile apps for iOS and Android devices at very competitive price.





### Leazzer



d; rent out you don't

### Asalta eCommerce Mobile App



**SAAS Subscription Mobile Commerce Service** 

## Asalta Mobile Commerce



- Any eCommerce / Retail or wholesale business now can enjoy a mobile app at very low cost.
- Your own branded mobile app
- Users can Downloaded from the App store or Google Play
- All sales and products managed from Centralized Asalta Inventory system that also connects to your
  - eCommerce website
  - Retail store POS (Point of Sale)
  - Warehouses
  - other marketplaces (Lazada, Shopee, Amazon, Qoo10, Zalora etc...)

## Asalta Mobile Commerce

### Try the real app

Available download on Appstore & Google Play









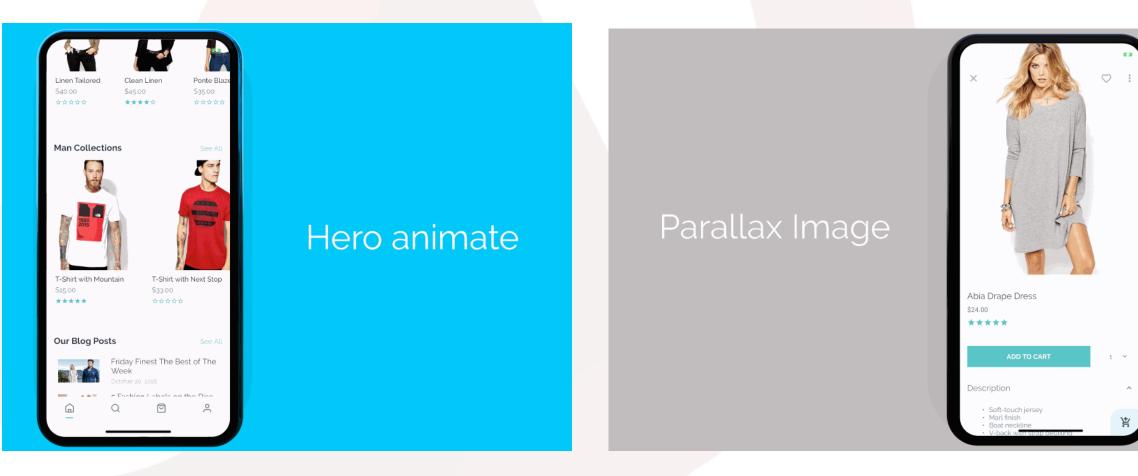
## Mobile Commerce





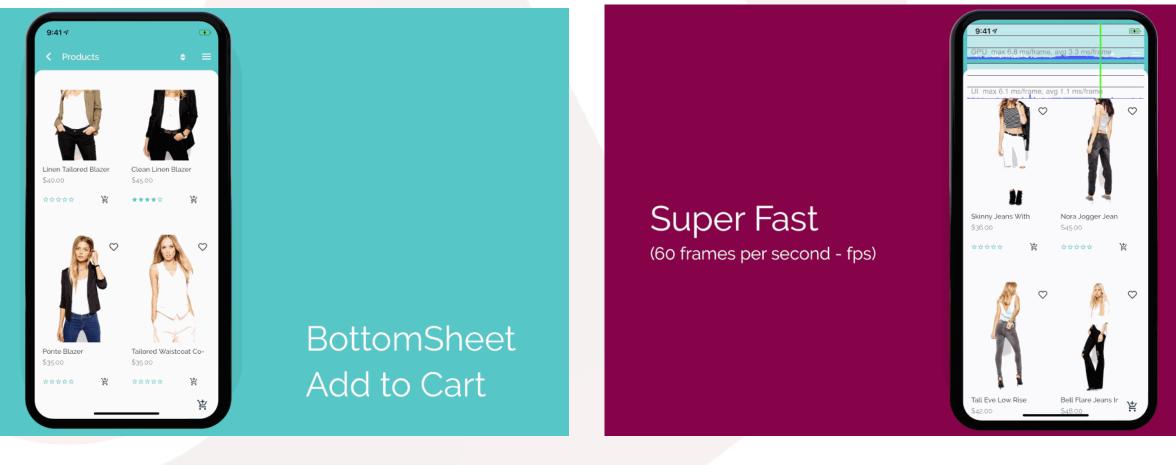


## Mobile Commerce App Screens 1



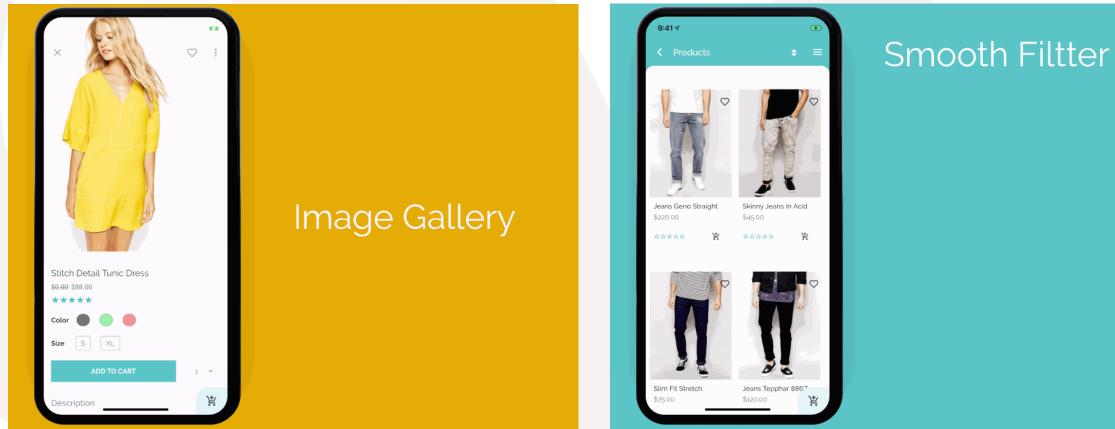


## Mobile Commerce App Screens 2





## Mobile Commerce App Screens 3

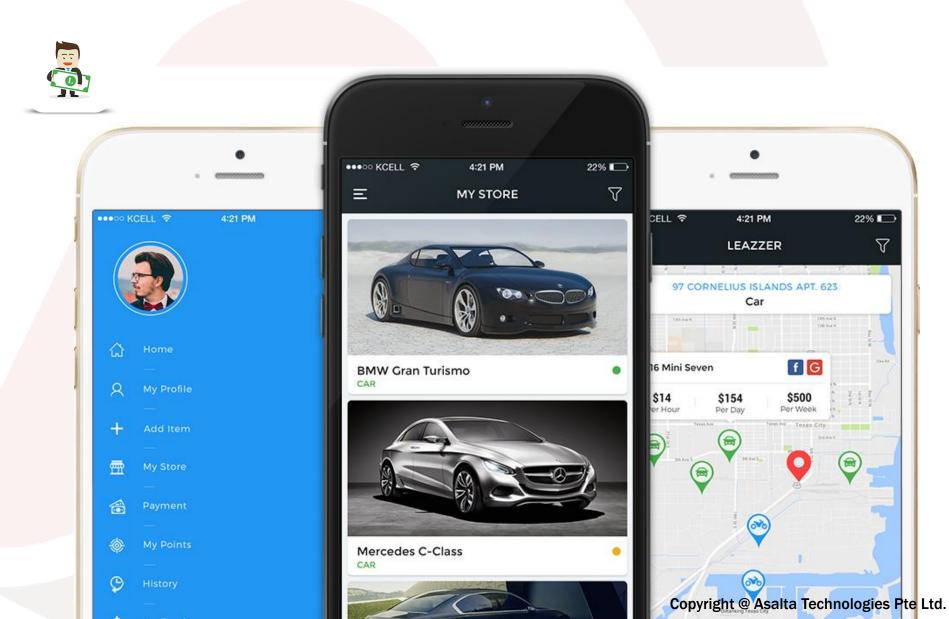


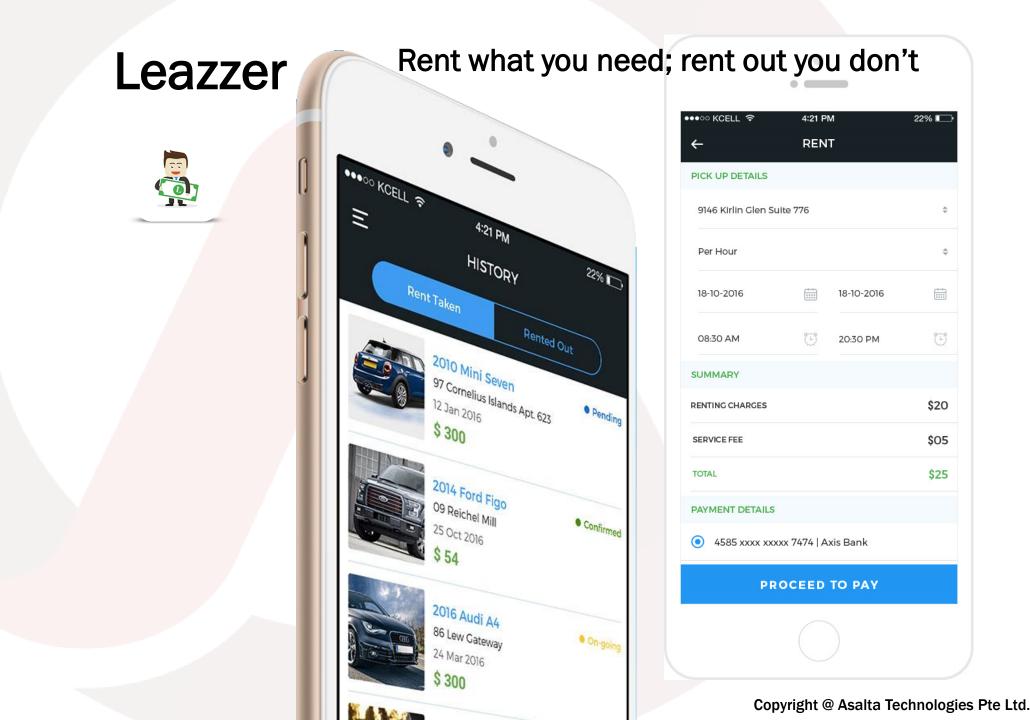
### Leazzer

#### Rent what you need; rent out you don't

Leazzer lets you rent a variety of items of domestic and commercial needs listed on app. It could be miniscule piece of furniture, a provisional car or kitchenware to manage sudden rush of guest. Conversely, when you have too many items to house list those items on the app and earn some extra bucks. Leazzer is open to businesses too. Office can rent surplus furniture or equipment to offices with shortage.

### Leazer Rent what you need; rent out you don't





### Leazer Rent what you need; rent out you don't

Exchange of good for money carries certain amount of risk. While developing the app, we added certain features to mitigate those risks. We made sure only cars with valid insurance can be rented. Moreover, for renting items other than a car, a user must deposit certain amount, which in case of a damage to rented item will be passed over to its owner.

#### **Exclusive features:**

- You can put almost any item from your home and garage on rent within the app
- Collect more points and become an elite: Silver to Gold, & Platinum
- Promo codes to help your privileged used to gain exclusive benefits
- Keep a tab of the items you have rented out



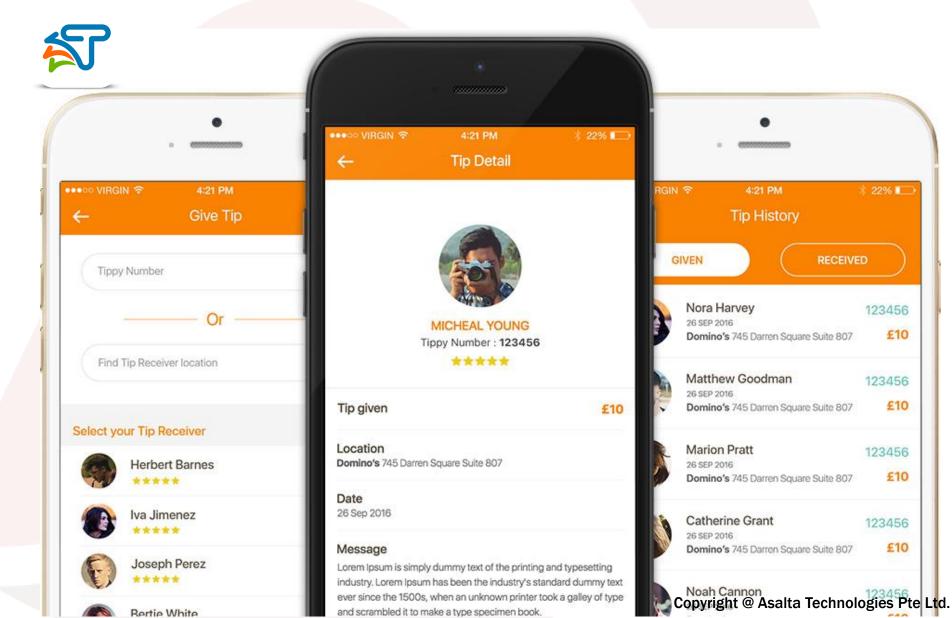
Download it from APP STORE





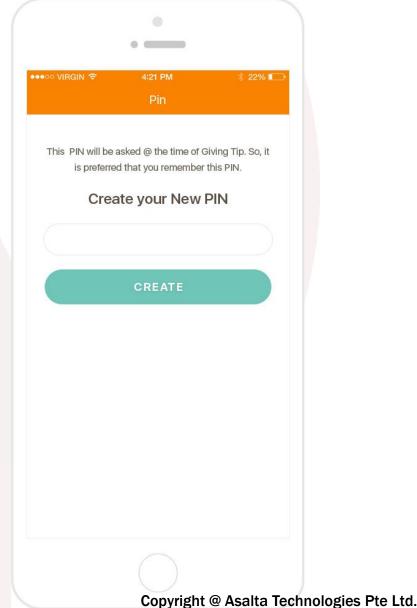
Tippy is a mobile app for iOS and Android that lets a diner to tip the waiter without cash. The tip-amount is credited directly to Tip receiver's bank account linked with a unique Tippy ID.

Tipping the waiter is quite tricky if the diner is not carrying cash with him. In many countries, it is very impolite of a diner not paying tips. Tippy lets you tip the waiter who served you from within the app. All you need is to know his Tippy ID. Tips paid from the app are transferred straight to the tippee's account.



# Tippy

#### Tip a restaurant attendant without paying cash RECEIVED £200 Total Tip £56 Total Tip Current Month Latest Tips Received Nora Harvey 26 SEP 2016 Domino's 745 Darren Square Suite 807 £10 O Complete Matthew Goodman 26 SEP 2016 Domino's 745 Darren Square Suite 807 £10 Pending Marion Pratt 26 SEP 2016 Domino's 745 Darren Square Suite 807 £10 Catherine Grant



Every Tippy app user receives a unique Tippy ID to make a tipper to identify him easily. Rather than his name, a waiter only has to pronounce his unique Tippy ID on being requested by a patron. The patron in order to tip him over the app, now only has to enter the Tippy ID and issue him the tip amount using a payment method allowed by the payment gateway.

#### **Exclusive features:**

- Received tips are credited to a bank Account
- An app user can become tipper and tippee from the same account
- Receive Notifications when you receive a new tip
- Catch the Tip History from the interactive Dashboard



Going Live in few weeks





#### Make money by referring your friend for a job opening

## Indiref

### Make money by referring your friend for a job opening

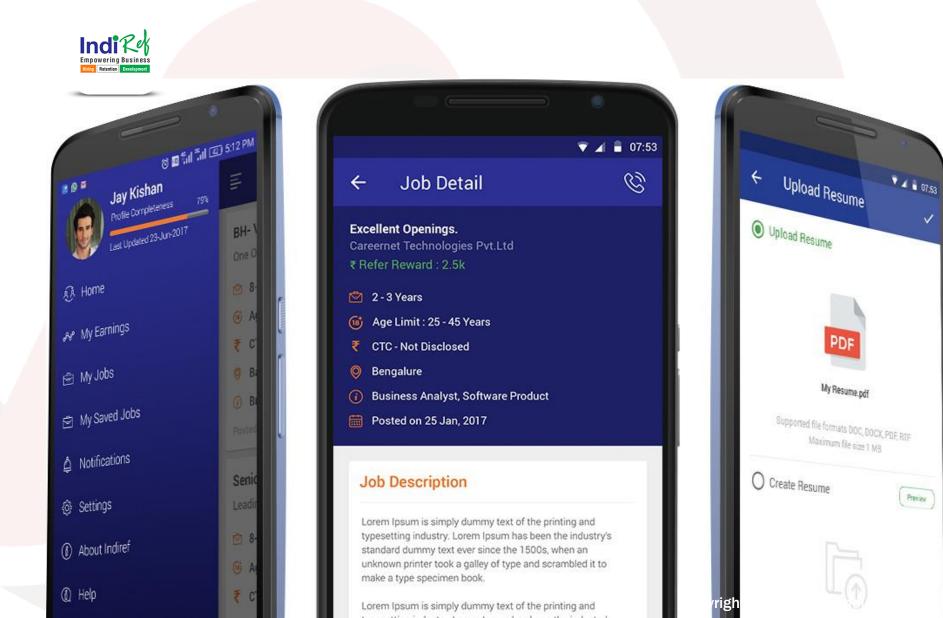


Indiref is an app for job seekers in India that takes the prospects of job referrals to the next level by paying referrers bonus. Like every mobile job app, a person can search and apply for jobs within the app. The app sends timely job recommendations every now and then. A person can apply themselves for the job or can recommend a person he knows to be eligible to receive referral bonus.

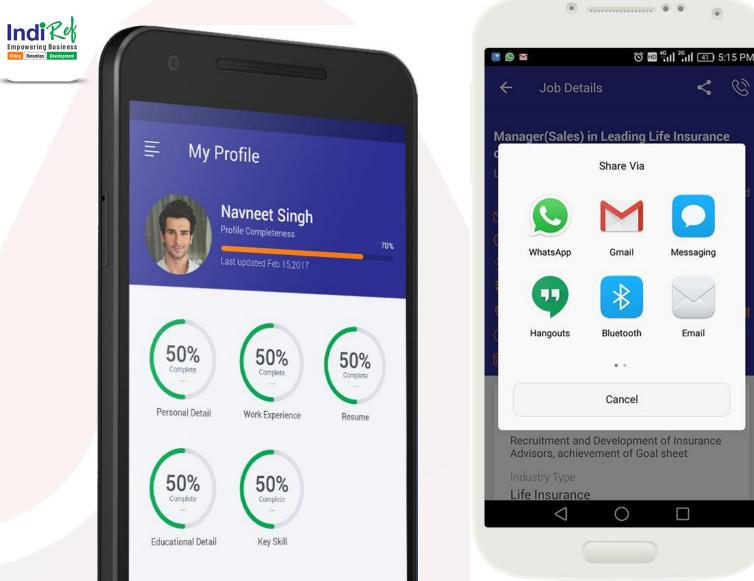
#### Indiref Make money by referring your friend for a job opening

V

Preview



#### Indiref Make money by referring your friend for a job opening



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Messaging

Email

B

## Indiref Make money by referring your friend for a job opening

Many a time a person receives a job proposal that is irrelevant to him. He either ignores the proposal or refer it to a friend out of goodwill. However, when a person recommends a job to a friend from Indiref, he receives more than goodwill. If the friend joins the job he receives referral bonus.

#### **Exclusive features**

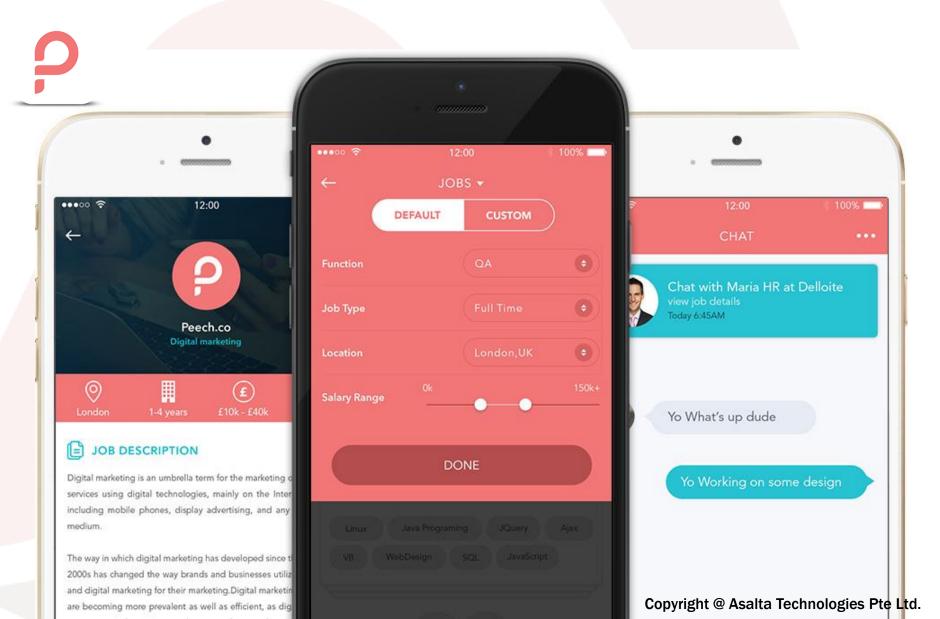
- Employers can preview a candidate's resume and download it in Portable Document Format
- A candidate can save the jobs that interests him and apply for them later
- Candidates and employers can sort their searches many parameter: sort you job search to 'industry', 'company', 'location', 'CTC', etc.
- Candidate receives calendar notification on any upcoming job interviews he applied for from the app

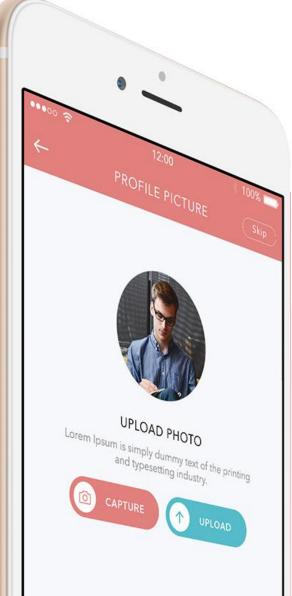


Download it from GOOGLE PLAY



The community job app connects experienced marketing freelancers with potential employers and vice-a-versa. Freelancers registered on the app can declare their availability and become searchable to potential employers. Employers looking for a freelancer for long as well as short term can shortlist suitable candidates and select the one with inbuilt video interview functionality.







While on the surface, it looks like there is an abundance of freelancers. Only an employer looking for freelancers for a project he accepted falling for the same misconception can understand the pain. Peech makes the whole concept of searching for freelancers as easy as "search and shortlist". Employers can contact the shortlisted candidates with inbuilt app-to-app text or video interview functionality.

#### **Exclusive features:**

- Single app for Employers' and Freelancers' login
- Create a company profile to attract freelancers
- Interview freelancers over video chat within the app
- App suggests you potential freelancers



Peeach is available only for Australian Market

## throne



#### The eCommerce Marketplace App

### throne

### The eCommerce Marketplace App

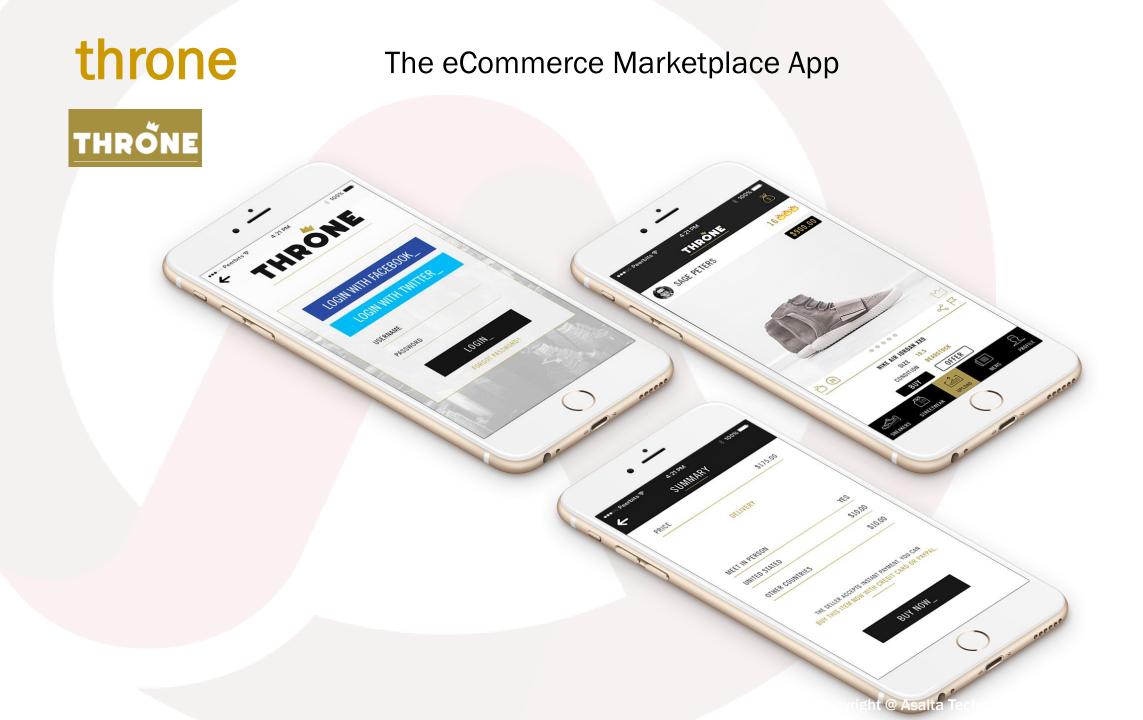
## THRÔNE

You need to only look at one statistic for appreciating the huge market mobile ecommerce has become, and that is; In 2015, Mobile Commerce accounted for almost 30% of all US e-commerce sales. Naturally, when Emeka Anen dreamed of creating an e-commerce community driven by the love of rare sneakers and street-wear, he instantly thought: Mobile.

Formerly, known as InstaSneaks, Anen knew the app wasn't all that it could be. Realizing he needed a technical partner who not only understood his vision for the app, but could imbue it with his entrepreneurial spirit, he partnered with us.

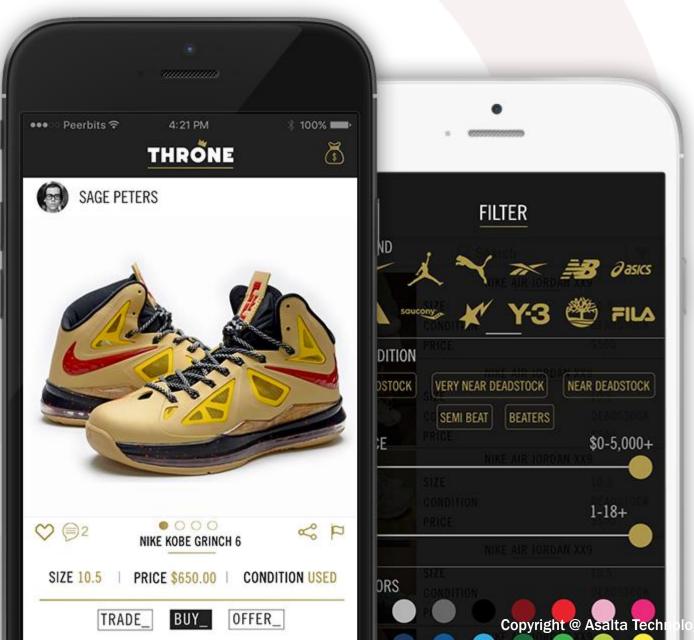
He wanted better designs, efficiency, and above all, a cutting-edge forum where all sneakerheads could bond over (and profit from!) their passion for sneakers.

And, so we began by dubbing InstaSneaks, Throne!



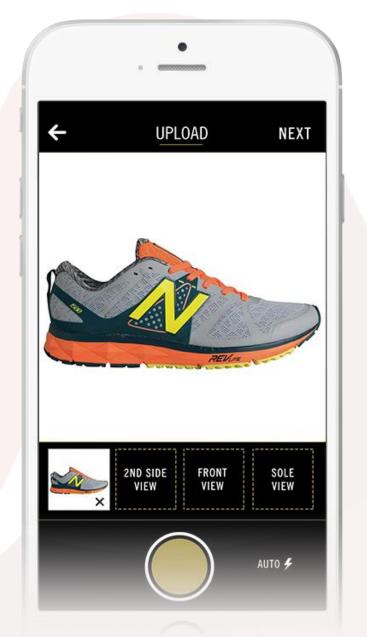


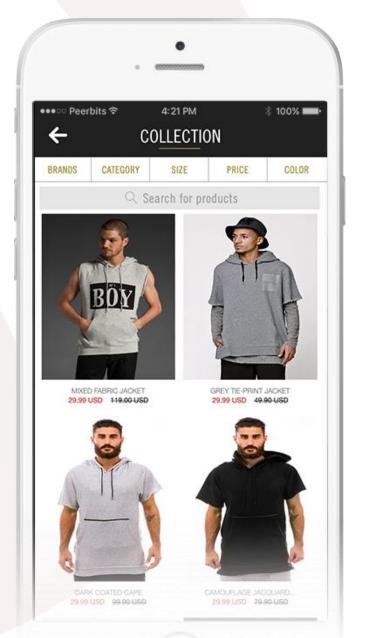
#### The eCommerce Marketplace App



#### The eCommerce Marketplace App

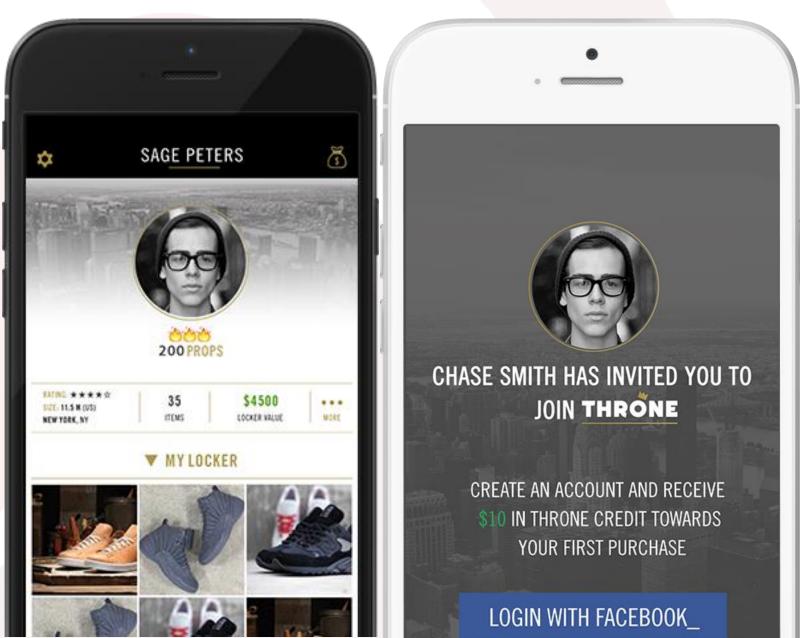






THRÕNE

#### The eCommerce Marketplace App



#### The eCommerce Marketplace App

#### **Streetwear Collection**

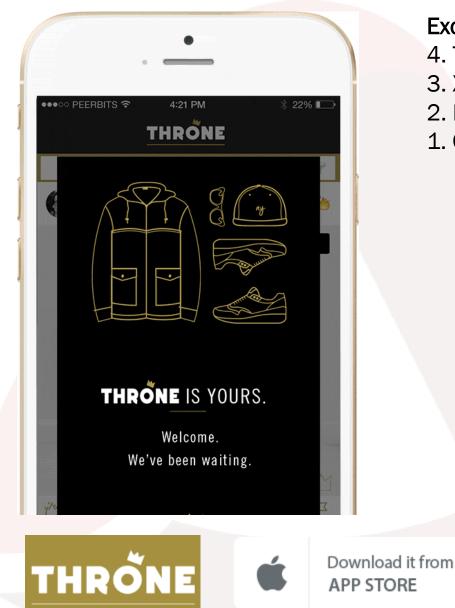
Showcasing our streetwear collection in one place was a bit of a challenge. Comprehensive layout for displaying collection under one roof was achieved by incorporating scrolls and other add-on features without compromising the app's performance.

#### **Custom** Camera

Inclusion of this interactive feature of letting the users click pictures of their products was sure to add fun. But the task of integrating multiple windows for a single product was well received by users as it enhances UX creatively.

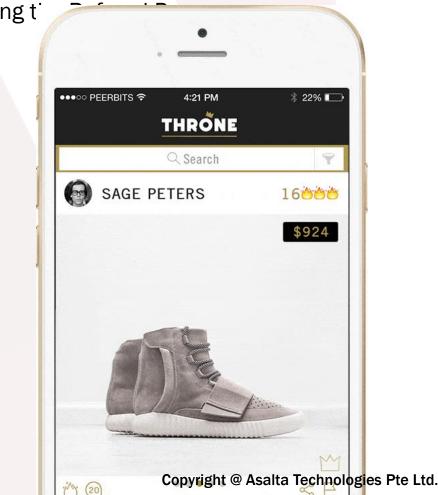
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### throne The eCommerce Marketplace App

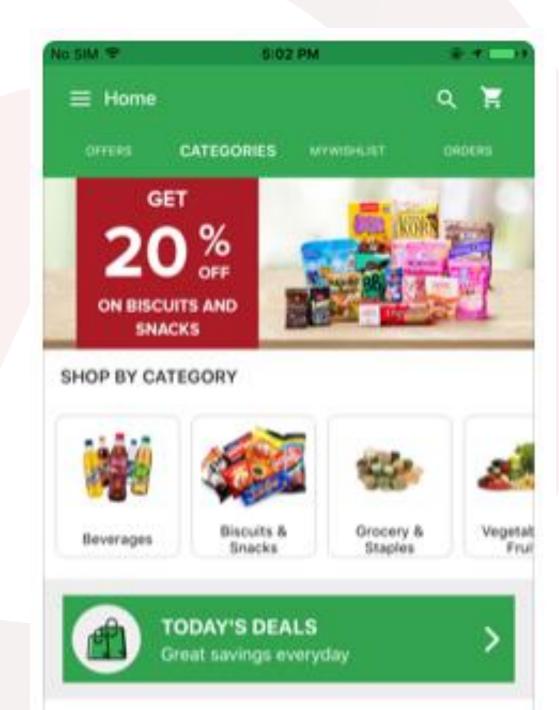


#### Exclusive features:

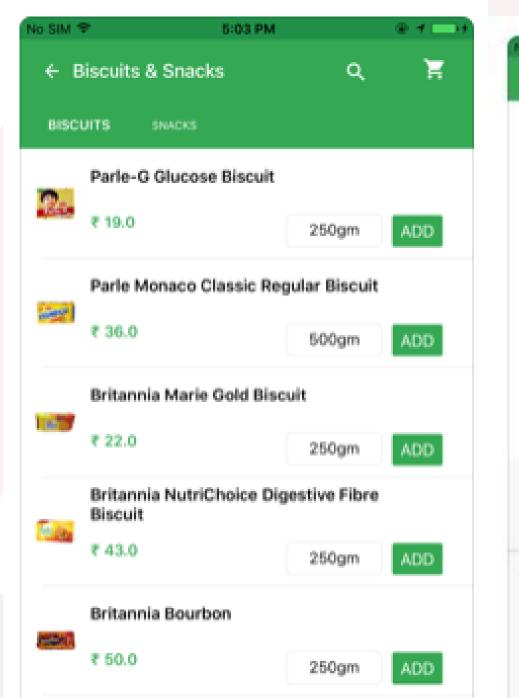
- 4. Tinder-like Swipe-able App Walkthrough
- 3. XML Parser for RSS Feed
- 2. Pull to Refresh
- 1. Creating t

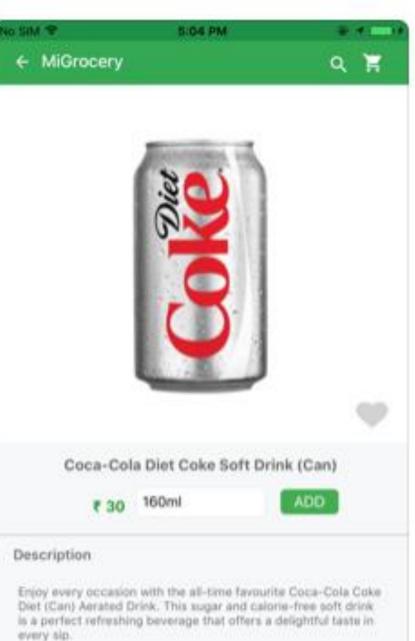


## mGrocery

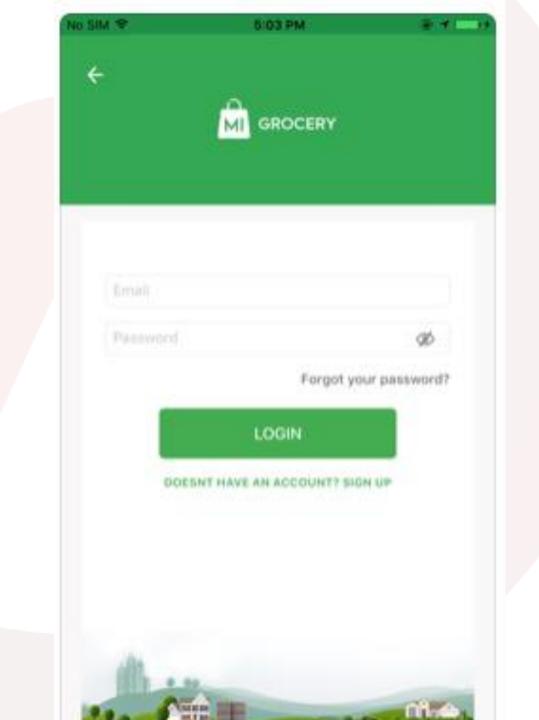


## mGrocery





## mGrocery







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#### The ultimate app for socialize within the gy bound dilemma of fithe them to use any of the gy don't liss out on their so

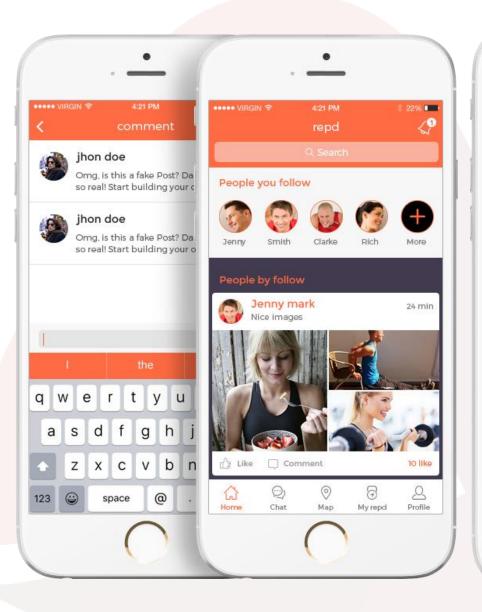
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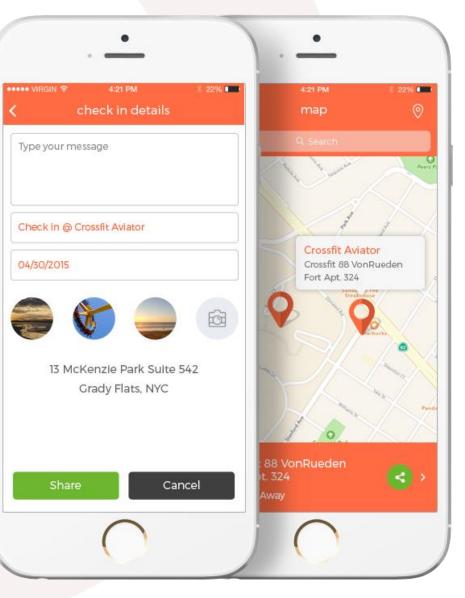
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Contract.

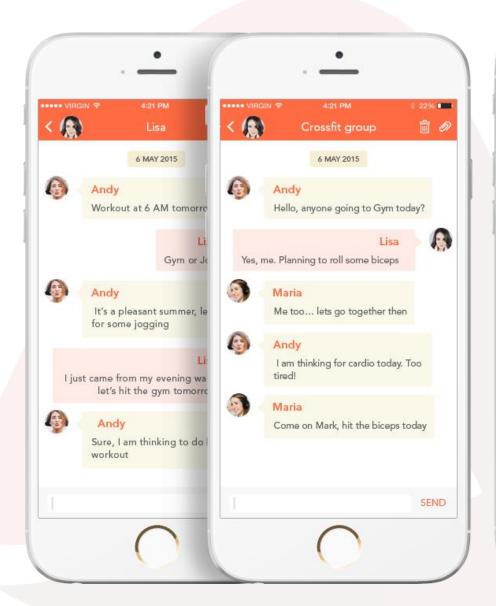
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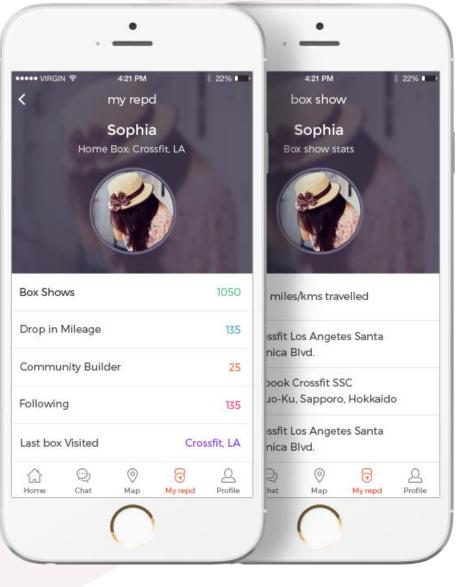
### REPD





## REPD





### **REPD** Cross fit gym community

Exclusive features:

- CHAT Enable chatting with other REPD community users and also create chat groups.
- MAP Maps that shows all the crossfit gyms nearby users.
- **REPD** Allows tracking of all the REPD logins, workout dashboards, and gym check-ins.
- Profile Easy to create a social media integrated profile with all the possible details.

#### Interactive feature

- Live feed dashboard
- Navigating and checking-in to CrossFit gyms
- Integrated private and group cha
- Manage fitness profile and database

### **Pringles**



#### HCL - ERS

The HCL Engineering Experiences App provides immediate access to information about HCL's Engineering and R&D Services business, Whitepapers, Brochures, Case Studies, Analyst Reports, Videos, Blogs.. Utilize the content library to know how you can turn your engineering strength into a competitive advantage by providing best in class experiences to your end customers.

Available for iPhone and iPad



### **Photo Book App - Picapoco**



### YMCA – Columbia, SF, more...



#### ActiveLife/Daxko for YMCAs

Asalta developed a set templatized apps for use by YMCAs around the world. The apps, available to YMCAs for a subscription, provide access to information about facilities availability, events & classes schedules, donation links and social media connects for the Y's.

YMCAs can manage their app content from a web based platform. The system is available for iPhones, iPad and all Android phones.

Google play

Available on the App Store

Over 150 YMCAs have signed on for this service.

# Asalta's Testimonials

(few...)

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"You know in the world of software there are those that know software (let's call them 'geeks') and those who know people - that is to say they're concerned with the user's experience PLUS they are super people to work with.
Arun is all three rolled into one - when you're working with Arun on a project: first you're working with someone who is simply great to work with second, you're working with someone who knows their 'stuff' third (and perhaps most importantly of all) you're working with someone who cares.

It's a great - and all too rare - combination.



("the Wizard of WOW") Chairman and Co-Founder of Buy1GIVE1 - B1G1 Buy1GIVE1 - B1G1

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 "Asalta has provided our group of companies with outstanding, beyond expectation design and technical support which is the level of services unknown to us before. Their commitment of getting the "job" done, was beyond our initial expectations. Their effective turnaround time between job order, delivery of product and product support was phenomenal. Taken into account the project requirements to being delivered during the holiday season we can only comment the Company and its management to a job well done."

Andreas Wimmer Chief Executive Officer and Group Managing Director, ASC (S) Pte Ltd, Singapore  "Folks at Asalta have been extremely accommodating in terms of getting our web site up in time and in the look and feel we wanted. They have work relentlessly in trying to meet my aggressive timeline and fixing bugs on a quick turn around that meet our business need. I endorse their quality and timeliness, I recommend them for your web or e-commerce development unequivocally.

/\* Two thumbs up /\* "

Meng Yang Speaking Roses Singapore Pte Ltd  "Excellent technical capabilities with quick and immediate services. I'll recommend Asalta to anyone who wants quality and fast online or technical services."

Ms. Amy Tan, Senior Brand Executive. **Publicis Modem Singapore** 

### More about us

You can know more about us by visiting our website:

- Main: <u>www.Asalta.com</u>
- Clientele: <u>www.asalta.com/clientele</u>
- Testimonials: www.asalta.com/clientele/testimonials
- Contact:
  - Email: arun@asalta.com
  - Mobile: +65-8284-8659